

PRESENTS



2nd HALAL EXPO DHAKA-2026

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21-24 OCTOBER, 2026

📍 Bangladesh China Friendship Conference Centre (BCFCC)
Sher-e-Bangla Nagar, Agargaon, Dhaka-1207

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- ▶ 10 SUPPORTING ASSOCIATION
- ▶ 10000+ VISITORS

HALAL EXPO DHAKA-2026

Comprehensive International Exhibition of Food & Beverage Manufacturers, Cosmetics & Personal Care, Medical and Pharmaceutical Products, Food Processing & Packaging, HORECA (Hotel, Restaurant, Café), Organic Products, Tourism and Hospitality, Islamic Banking, Textile & Modest Fashion, Authentic Traditional Clothing, Automobiles and EV vehicle.



Organized by

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AND MORE.....

At **2025** the expo had almost **200 stalls** with products from **16 countries** including

Exhibition FACTS & FIGURES

- BANGLADESH • INDIA • HONG KONG • IRAN • INDONESIA • PAKISTAN • GERMANY • USA
- AUSTRALIA • ITALY • TURKEY • NEPAL • CHINA • DUBAI • KOREA • UK



250+

Booth from 18 countries



66,360+

Square feet of space



7,621

Visitor Visited

Industry Strength – Why Bangladesh? Why Now ?

- Bangladesh imports consumer goods in 2025-2026 US\$ 4,223 in Million
- Bangladesh imports Intermediate goods in 2025-2026 US\$ 38,355 in Million
- Bangladesh imports RMG related goods in 2025-2026 US\$ 14,565 in Million
- Bangladesh imports Other Intermediate goods in 2025-2026 US\$ 16,146 in Million

PROFILE OF EXHIBITION

Halal Expo is a generic term for a series of major international business-to-business (B2B) trade exhibitions held globally to showcase products, services, and innovations that comply with Islamic Sharia law. Far from being limited to just food, these expos act as central hubs connecting manufacturers, certification bodies, and buyers across diverse lifestyle sectors.

Bangladesh is the fourth-largest Muslim-majority country in the world, with a massive domestic consumption of Halal goods. However, despite a *\$125+ billion domestic Halal market, Bangladesh captures **less than 0.05%* of the multi-trillion-dollar global Halal economy (exporting only around \$1 billion annually).

Expos provide a direct platform for Business-to-Business (B2B) interactions. For example, Bangladesh's active focus on the upcoming Halal business to attract foreign direct investment (FDI) and build "Brand Bangladesh" as a reliable, high-quality exporter rather than just an ethnic supplier for the diaspora.

We are delighted to announce that the **2nd Halal Expo Dhaka 2026**, is set to take place from 21 to 24, October 2026. The prestigious event will be hosted at the Bangladesh China Conference Centre (BCFCC), Agargaon, Dhaka, Bangladesh

Profile of Exhibits

Rather than focusing solely on dietary choices, a typical **2nd Halal Expo** unites multiple industries under one roof:

Food & Beverage: Halal-compliant supply chain solutions, processed foods, organic items, and clean-label products.

Cosmetics & Personal Care: Cruelty-free, alcohol-free, and animal-byproduct-free makeup, skincare, and pharmaceuticals.

Modest Fashion: Textiles, footwear, and apparel tailored for modern consumers seeking stylish yet religiously compliant clothing.

Islamic Finance: Sharia-compliant banking ecosystems, investment funds, and trade insurance technologies.

Halal Tourism: Travel agencies, hotels, and airline hospitality operators providing prayer facilities, halal food options, and family-friendly environments.

Others: Cold Storage and Refrigeration System, Food Processing and Packaging Equipment, Refrigeration Technologies, Manufacturers and Distributors of Farm Machinery, Hospitality Services, Retails & Franchises, Fresh Seafood Products, Equipment for Food, Institutional Catering Management etc., Importers, Traders, Wholesalers, Transportation service providers, Banking & Insurance Service providers, Government Departments.



Profile of Visitors

2nd Halal Expo Dhaka 2026 will be a perfect platform for Decision Makers, CEO, MD, GM, Managers, Food Technologist, Association, Food Manufacturers, Foodservice Equipment Decision and policy makers of the industry, Departmental Stores, Financial Company, Importers, Distributors, Wholesalers and Retailers, Leisure & Entertainment Staff, Manufacturer, Merchants, Nutritionists, Packaging and Distribution Centers, Policy makers, Restaurant Management, Supply Chain Distributors, Airline etc.

INDUSTRY VISITOR

AGENT	3.20%
ASSOCIATION	10.50%
DISTRIBUTOR/SUPPLIERS	20%
IMPORTERS	30%
MANUFACTURER	15%
STUDENT	1.8%
LOCAL CONSUMER	12%
FOREIGN CONSUMER	5%
PRINTING PRESS OWNER	7%
WHOLESELLER	9%



COMPREHENSIVE MARKETING & COMMUNICATION STRATEGY :

OFFICIAL WEBSITE :

The event website **redsungl.com** counts over 2,500 views per month and cross-promotes other related events website internationally.

SOCIAL NETWORK:

Social media campaign at face book page already has potential visitors and gathering more on each edition by paid advertisement on facebook.

We are also promoting on What's app, You tube, LinkedIn, X and electronics portal.

BULK EMAIL MERKETING :

Regular email blast to Diplomats, Embassy, Ministry concern, banking peoples, CIP, club member, member of all chamber of commerce, member of association, high profile business owner from business directory.

PRINT MEDIA ADVERTISEMENT :

Will provide advertisement at English and Bangla National and Divisional Newspaper before the expo

CALL CENTRE:

Special call center to be set up before one month to till of the last day of the exhibition to call visitor for visiting the expo.

INVITATION CARD DISTRIBUTION (200,000 PAX) :

Invitation card to be sent 2 times to all Diplomats, Embassy, Ministry concern, banking peoples, CIP, club member, member of all chamber of commerce, member of association, high profile business owner from business directory

SMS BLAST:

We will send SMS as per our previous data base (85,000 visitor who are already visited at our previous exhibition. And also 2nd time we send SMS as per location segment to CIP's.

ELECTRONIC MEDIA:

We endorsed by few national electronics media which will circulate our advertisement on their channel by TV SCROLLING, AV, TIZER, etc

PRESS MEETING:

Special press meeting to be held with the media people before the exhibition and during the opening ceremony. And also will be press meet during the expo days

About The Organizer

Redsun Global Limited is a premier, full-service international exhibition and trade fair organizer dedicated to connecting global industries, fostering business innovation, and creating high-impact commercial platforms. With a robust footprint in organizing large-scale B2B exhibitions, trade expos, and industrial conferences, Redsun Global serves as a vital bridge between global manufacturers, suppliers, and buyers across emerging and developed markets. For our exhibition portfolio, we create powerful platforms that accelerate global trade, facilitate high-value networking and drive consumer engagement. We don't just sell booth space; we provide comprehensive pre-and post-show promotional tools to maximize brand visibility. Redsun has strong alliances with government bodies, trade associations, and chamber councils ensure high-level institutional backing for all our events.

We don't just organize events; we engineer connections that power business growth.



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