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NATIONAL
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INTERNATIONAL SYMPOSIUM

Halal Accreditation: Adding Value to Lifestyle & Economic Success

PAKISTAN HALAL INDUSTRY; A GATEWAY TO SUCCESS

(Inspiring change by creating Halal Export Oriented Industry)

OCTOBER 23-24, 2019

at University of the Punjab, Lahore Pakistan



Deadline for Collaboration
September 20, 2019

Deadline for Registration
October 10, 2019

Abstract Submission Dead line
October 05, 2019

Notification of Acceptance
October 10, 2019

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NATIONAL ALLIANCE FOR SAFE FOOD

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International Symposium
“Halal Accreditation; Adding Value to Lifestyle and Economic Success”
Day-01, 23rd October 2019 at Al-Razi Hall
Inaugural Session (09:30am – 11:00am)

Plenary Session (11:30- 01:30 pm) at Al Razi Hall

Time	Activity
9:30am	Registration & Networking
9:50am	Recitation from the Holy Quran and Naat Rasool e Maqbool
9:55 am	National Anthem
10:00am	Welcome Address by Prof. Dr. Muhammad Saleem Haider (Director IAGS)
10:10am	Words of Symposium by Mr. Awais Khan (President-National Alliance for Safe Food, Pakistan)
10:20am	Remarks by Mr. Imtiaz Ali Abro (Director Operations Sindh Food Authority)
10:30am	Address by Mr. Ateeq Ur Rehman (Director General, Pakistan National Accreditation Council)
10:40am	Address by Prof. Dr. Niaz Ahmad Akhtar (Vice Chancellor University of the Punjab)
10:50am	Chief Guest Remarks by Sardar Hassan Bahadur Drashak (Minister for Livestock & Dairy Development Punjab)
11:00am	Vote of Thanks by Dr. Shinawar Waseem Ali (Chairman of Symposium)
	Group Photo, Networking & Tea Break

Chair: Mr. Ateeq Ur Rehman (Director General, Pakistan National Accreditation Council)

Co-Chair: Dr. Umair Arshad (GCUF), Mr. Hamed K. Latif (CEO Fahm ul Halal) Hafiz Sajid Anwar (Director JMUIM Halal), Dr. Zafar Mahmood (FC College University, Lahore)

Moderator: Dr. Shahid Mahmood (University of Sargodha)

Coordinator: Hafiz Rehan Nadeem, Modassar Nawaz, Tayyaba Arif Hashmi

Time	Title of Presentation, Speaker Name, Organization
11:30-11:45am	Plenary Talk by Prof. Dr. Abdul Mutalib Othman (Universiti Sultan Zainal AbidinKuala Terengganu, Malaysia)
11:45-12:00pm	Introduction to PNAC, International perspective and Importance of Halal Accreditation Mr. Azhar Iqbal (Director Halal Accreditation, PNAC)
12:00-12:10 pm	Halal Life Style Dr. Javaid Aziz Awan (Country Director IFANCA Pakistan)
12:10-12:20 pm	Role of PSQCA in Halal Sector-Salient Features of Pakistan Standards on Halal Miss. Yasmin Khanam (Incharge Halal Division PSQCA)
12:20-12:30 pm	Halal Market from International Perspective; ANUGA 2019 Halal Market Mr. Sagar Mahmood Khan (Global Head of QA, METRO AG GERMANY)
12:30-12:40 pm	Strengthening Halal Accreditation through Advocacy Mr. Hamed K. Lateef (CEO TTI Labs and Fahm ul Halal)
12:40-12:50 pm	Enabling Environment to Facilitate Halal Industry in Pakistan Mr. Zubair Mughal (CEO-Halal Research Council)
12:50-01:00 pm	The Shariah Status of Halal Accreditation Mufti Yousaf A.R. Khan (CEO SANHA Pakistan)
01:00-1:10 pm	Foodomics: Special Emphasis on the Analysis of Food Substances Forbidden by the Islam Dr. Syed Ghulam Musharraf (ICCBS University of Karachi)
01:10-01:20 pm	FOOD TRAX - Farm to Fork Supply Chain Visibility; Transparency and Track and Trace for Ingredients, Process Integrity, Process Quality. AI / Block Chain enabled

	solution for Halal Verification Mr. Rizwan Buttar (Chief Innovation Officer, Zauq Group)
01:20-01:30pm	Halal Pharmaceutical; Sharia Issues and Challenges Mufti Muaz Ashraf (CEO-Center for Halal Assurance)
01:30-02:30 pm	Lunch and Namaz Break

Panel Discussion 01 (02:30-03:30 pm) at Al Razi Hall

Chair: Mr. Ateeq Ur Rehman (Director General Pakistan National Accreditation Council)

Moderator: Dr. Sanullah Iqbal (UVAS) **Coordinator:** Mahad Islam, Talha

Time	Topic: Importance of Halal Accreditation & Certification for Global Market
	Panelists Mr. Hamed K. Lateef (Fahm ul Halal) Dr. Umair Arshad (Chairman Food Science Department, GCUF) Mr. Imtiaz Ali Abro (Director Operations, Sindh Food Authority) Molana Naeem Shahid (Halaal Foundation) Mufti Yousaf A.R. Khan (SANHA Pakistan) Hafiz Sajid Anwar (JMUIM PAKISTAN) Mufti Zeeshan Aziz (IHC Pakistan) Dr. Shahid Mahmood (IFSN UOS) Dr. Jawad (Minhaj University, Lahore) Representative of Punjab Food Authority
02:00-03:00 am	
03:00-03:30pm	Tea Break

Technical Session 01 (03:30- 05:00 pm) at Al Razi Hall

Chair: Tariq Sarwar Awan (Pakistan Flour Mill Association)

Co-Chair: Dr. Atif Ameen Baig (Universiti Sultan Zainal Abidin Kuala Terengganu, Malaysia)

Mufti Muaz Ashraf (Center for Halal Assurance), Mufti MisbahUllah (Global Halal Services)

Moderator: Dr. Jawad (Minhaj University)

Coordinator: Ubaid-ur-Rehman, Daud Suleman Awan, Nimrah Jamal

Time	Title of Presentation & Speaker Name
03:30-03:40 pm	Key-Note Speech: Fundamentals of Inventions and Innovations in Halal Industry Dr. Atif Ameen Baig (Universiti Sultan Zainal AbidinKuala Terengganu, Malaysia)
03:40-03:50 pm	Global Halal Market & Halal Accreditation Opportunities, Potential & Challenges Mufti Zeshan Aziz (IHC Pakistan)
03:50-04:00 pm	Issues and Challenges of Halal Food Industry Mufti Hassan Usmani (Head Halal Advisory-CIF, COMSATS University Islamabad, Lahore Campus)
04:00-04:10 pm	The Challenging of Halal Branding-A Review Shafeeqa Irfan (University of Sargodha)
04:10-04:20 pm	Motivation and Benefits of Halal Food Safety Certification Samina Kauser (University of Sargodha)
04:20-04:30 pm	Implementation of Certification System Ensuring Halal Food and Food Products Bakhtawar Shafique (University of Sargodha)
04:30-04:40 pm	Import and Export of Halal Meat Abdullah bin Masood (University of Sargodha)

04:40-04:50 pm	Intentions for Halal Food Promotion in International Market Tahreem Javaid (University of Sargodha)
04:50-05:00 pm	Distribution of Souvenirs
	End of Day 01

Day 02, 24th October 2019
One Day Corporate Training Session
Seminar Hall-2, Institute of Agricultural Sciences
(09:00 am – 13:00 pm)

Title: Halal Certification & Accreditation (PS 3733:2016 & PS 4992:2016)

Resource Person: Mr. Azhar Iqbal (Director Halal Accreditation, PNAC)

Miss. Yasmin Khanam (Incharge Halal Division PSQCA)

Technical Session-02
Main Seminar Hall, Institute of Agricultural Sciences
(09:00- 11:15 am)

Chair: Mr. Ateeq Ur Rehman (Director General, PNAC)

Co-Chair: Mufti Fazal Rahim (IFANCA), Mr. Saeed Alam (Director Business Development Minhaj Halal Certification), Mr. Rizwan Buttar (CEO ZAUQ Group)

Moderator: Dr. Waqas Niaz (UVAS Lahore)

Coordinator: Uzair Ahamd, Noman Akhtar

Time	Title of Presentation & Speaker Name
09:00-09:15	Halal Marketing: Opportunities & Challenges Mr. Saeed Alam (Director Business Development Minhaj Halal Certification)
09:15-09:30	Assuming Tayyib from Food Safety Perspective in Halal Food Sector Syed Fazal Ur Rahim (Director Religious Affairs IFANCA PAKISTAN)
09:30-09:45	Title Mr. Awais Ali (Head of Business Development Qarshi Research International)
09:45-10:00	Title Mufti Qasim (Sharia Scholar)
10:00-10:15	Effect of Halal Labeling on Consumers' Perception, Attitude and Behavior Mohammad Modassar Ali Nawaz Ranjha (University of Sargodha)
10:15-10:30	Halal Supply Chain Management Muhammad Imran (Manager Quality assurance K&N's Foods Lahore)
10:30-10:45	Critical review of Halal regulating bodies of Pakistan, Challenges and solutions Mufti Noor Wali Shah (PhD Scholar, University of Karachi)
10:45-11:00	Introduction of Critical Ingredients in Halal Industry Numan Anwar (PhD Scholar Punjab University)
10:45-11:15	Talk By Mufti MisbahUllah Sabir (Global Halal Services)
	Distribution of Souvenirs
	Tea Break

Penal Discussion 02 (11:30-01:00pm)

Chair: Prof. Dr. Anwaar Ahmed (Arid Agri. Uni.)

Moderator: Dr. Shahid Bashir (Associate Professor, University of Lahore)

Coordinator: Uzair Ahmad, Zubair Khalid

Topic	Pakistan Halal Industry; Today and Tomorrow
Panelists	Dr. Seema (Sindh Food Authority) Mufti MisbahUllah Sabir (Global Halal Services) Mufti Salah ud Din Hanif (JMUIM PAKISTAN) Humaira Batool (Minhaj Halal Certification) Mufti Fazal Rahim (IFANCA PAKISTAN) Mufti Muhammad Suhaib Ashraf (CeHA PAKISTAN) Mufti Noor Wali Shah (Jamia Tur Rashid Karachi) Dr. Sakhawat Ali Prof. Dr. Muhammad Arshad Javed (IAGS-PU)

Closing Ceremony

**Main Seminar Hall, Institute of Agricultural Sciences
(2:00-3:00 pm)**

Time	Activity
02:00-03:00 pm	Remarks by Dr. Shinawar Wasim Ali (Chairman of the Symposium) Remarks by Prof. Dr. Muhammad Saleem Haider (Director IAGS) Remarks by Guest of Honors Tariq Sarwar Awan (Senior Food Technologist) Remarks by Guest of Honors Dr. Muhammad Nasir (Friesland Campina Engro Pakistan) Remarks by Guest of Honors Prof. Dr. Firdaus-e-Bareen , Dean Faculty of Life Sciences, University of the Punjab, Lahore Remarks by Mr. Hamed K. Lateef (CEO TTI Labs and Fahm ul Halal) Concluding Remarks and Recommendations by Mr. Ateeq Ur Rehman (DG PNAC) Distribution of Certificates among Organizers Vote of Thanks by Principal Organizer Mr. Awais Khan (President National Alliance for Safe Food Pakistan)





