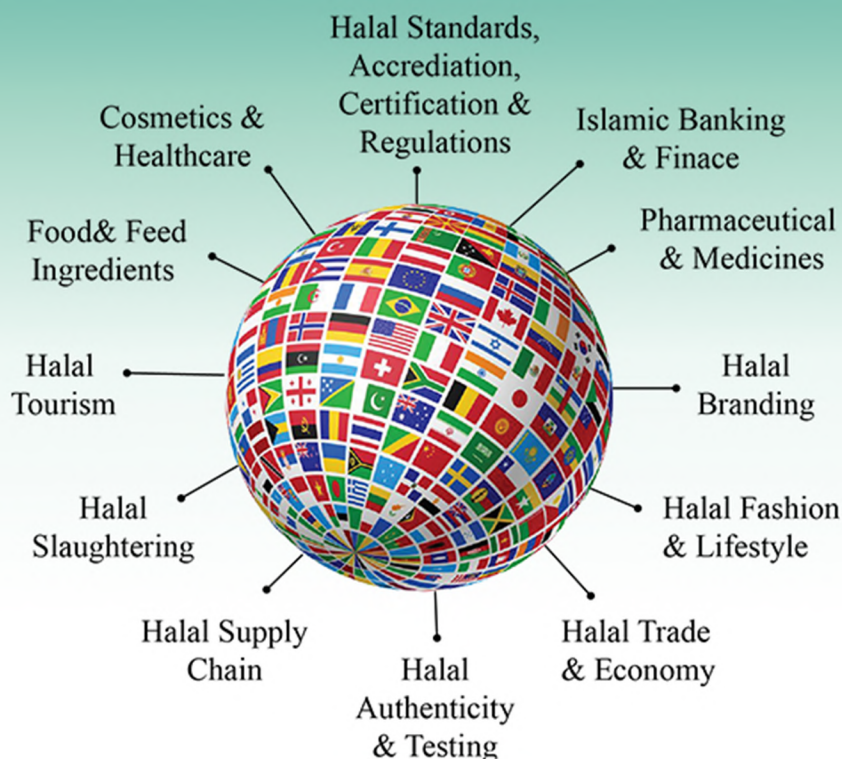


ASIA HALAL SUMMIT

Halal Trade Growth through Integrity,
Sustainability, and Innovation



September 13 – 15, 2025

Expo Center, Lahore

Sponsorship, Exhibition, Partnership, & Collaboration
available



info@globalhalal.org



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www.globalhalal.org

Dear Colleagues,

It is great honor and pleasure to invite you to the Asia Halal Summit, "Halal Trade growth through Integrity, Sustainability, and Innovation" will be held September 13-15, 2025 at Expo Center, Lahore. This summit will be organized by Global Halal Services with the collaboration of Government departments, development organizations and industries.

The invitations of the summit will be extended to foreign missions of all countries in Lahore and embassies where Pakistan's exports of Halal products are taking place. Foreign Guest speakers and National leaders will be invited to share their valuable thoughts. Federal and Provincial Ministers and Secretaries will also grace the occasion with their presence. Stalls of various companies will be installed on the floor which would be visited by dignitaries.

On behalf of the Organizing Committee, we wish you all a very warm welcome to Lahore in September, 2025

Regards
Organizing Team
Asia Halal Summit



Summit Secretariat

24-D Commercial, Canal View Society, Lahore

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About the Summit

Currently, Pakistan accounts for only 0.26% of the global Halal food trade, despite no Muslim country being among the top five players. However, by collaborating with the private sector, Pakistan has the potential to tap into the vast \$3.2 trillion Halal industry. To achieve this, Pakistan's business sector must take timely, comprehensive, and practical steps to enhance its production of commercial goods and compete globally. Furthermore, Pakistan's share can be increased by formulating supportive policies, implementing Halal food certification, and providing Halal storage facilities to local traders. Moreover, leveraging the latest technology, innovation, and research and development can also play a crucial role in boosting Halal food exports.

The summit program will feature Plenary Session, CEO's session, Technical Lectures, Panel Discussions, Policy Dialogues, Oral and Poster Presentations, Training Sessions, B2B Meetings, Exhibition and City Tour.

This summit will be served as a platform to business stakeholders, policy experts, traders, researchers, scientists, academicians, industrial professionals, nutritionists, INGOs, accreditation and regulatory bodies from all over the country to exchange their views, new ideas, share knowledge and experiences to establish business relations and to find global partners for future collaborations.





Important Dates

Deadline for Collaboration	August 25, 2025
Abstract / Title Submission	August 25, 2025
Notification of Acceptance	August 30, 2025
Presentation Submission	September 05, 2025
Early Bird's Registration	September 05, 2025

Note: For collaboration and Registration please email at info@globalhalal.org

Targeted Audience

Business Owners, Traders, Exporters, Academicians, Researchers, Industry Leaders, Industry Professionals, Shariah Scholars, Halal Products Manufacturers, Farmers, Exporters, Traders, Food Safety Experts, Students, Hospitality Managers, Trainers, Auditors, Consultants, Supply Chain Managers, Food Scientists & Technologists, Nutritionists, Healthcare Professionals, Chemical Engineers, Biotechnologists, Chemists, Food Technicians, Health Associations, Food Associations, Consumer Associations, INGO's Representatives, Service Providers, Poster Presenters, Exhibitors and Entrepreneurs.

Rationale

Global Halal Services previously organized, The "National Symposium on Pakistan Halal Industry" (September 15, 2018, Lahore) focused on the industry's potential and challenges, The "International Symposium on Halal Accreditation" (October 23-24, 2019, Lahore) emphasized accreditation and certification for the global market and The "National Halal Conference" (June 18, 2023, Karachi) highlighted the industry's growth and international trade opportunities.

These events brought together experts, researchers, and industry professionals to share knowledge and experiences. They discussed Halal regulations, certification, accreditation, and Sharia compliance. The events aimed to create awareness about the Halal industry's potential and challenges, promote collaboration and networking, and establish Pakistan as a key player in the global Halal market.

The rationale behind these events was to establish Pakistan as a key player in the global Halal market, to promote Halal trade and commerce, and to ensure the provision of safe and healthy Halal food and products. The events also aimed to create a platform for knowledge sharing, innovation, inspiration and collaboration among stakeholders.

Stalls Booking & Sponsors

PHS 4.0 welcomes applications for collaboration, exhibition and offers a range of sponsor's solutions for industries, service providers, public and private organizations to promote your products, services and brand to global market. It is the gateway to reach your message with thousands of people on our database and increase your market share worldwide. It also reaches key decision-makers in the regulatory bodies, food processing/manufacturing, ingredients, and packaging sectors. We have bespoke solutions for all your advertising need which develop a nexus of customers as;

- Brand Imaging with Regulators and Govt Authorities
- Networking with Industry Professionals & Export Consultants
- Meet up with Food Industry Suppliers and Machinery Vendors
- Fast Track Coordination with Business Stakeholders
- Consultation with Policy Makers and Advisors

Awards

The summit offers awards to exhibitors, outstanding researchers, exceptional graduates or early academicians who have distinctive enthrallment towards the summit themes. The Award strives in providing a strong professional development opportunity for early career academicians, meeting experts in the field, interacting with colleagues from other parts of the world, and creating networks and long-term relations. Please submit application on info@globalhalal.org for following awards.

- Product Innovation Award
- Best Exporter Award
- Best Exhibitor Award
- Best Technology award
- Idea Innovation Award

Expected Collaborators & Partners

Govt. Departments, Authorities, Regulatory Bodies, Global Halal Exhibition Partners, Industries, Product Testing Labs, Certification Bodies, Universities, Madaris, Research Institutes, Professional Societies, Slaughter Houses, Halal Media Houses, Development Organizations, Civil Society Organizations, Think Tanks, Trade Associations, Chambers, Policy Institutes, Exporters and Traders.

Summit Proceedings.

Summit proceedings will be published in national and international business journal. Moreover, the conclusion and the recommendations drawn from thought provoking talks, concrete suggestions and experience sharing by the learned speakers and participants, will be documented and disseminated to the policy makers, legislators, academia, industry and relevant national & international organizations for execution and implementation



About City (Lahore)

‘One who has not seen Lahore was not really born,’ goes an old Punjabi maxim. Lahore, the capital of Punjab, Pakistan, is a vibrant city with a unique culture and lifestyle. It is a hub of economic, political, educational, and artistic activities, with a rich history and traditions. The city has two parts: the old city with historical monuments and narrow streets, and the new city with modern architecture and shopping malls

Weather Condition

Lahore will experience hot and dry weather in August 2024, with temperatures ranging from 30-40°C (86-104°F). High temperatures and occasional heatwaves are expected, with low humidity levels. It's essential to take precautions against the heat, staying hydrated and protected from the sun

City Tour

Post Conference tours and sightseeing trips have been arranged for the conference international delegates with local guests and speakers. This program covers guided tours to historical city of Lahore, famous for its architectural beauty & elegance, and the great Mughal heritage, includes Lahore Fort, Badshahi Mosque, Old City Bazaar and Wazir Khan Mosque, Shalimar Gardens & Tombs of Jahangir and Queen Noorjehan.

Accommodation

Accommodations for national and international delegates attending the event will be available in 5-star hotels. Due to limited seats the bookings will be done on first come first serve basis. Charges may vary according to the type of hotel. Thorough facilitation and guidance will be provided in this regard.

Travel

Lahore has a modern international airport (Allama Iqbal International Airport) that provides access to all the major cities around the globe. Most of the major airlines operate in Lahore and frequently fly to Lahore. Pakistan International Airline (PIA) is the National flag bearer. You can always consult PIA about the flight details and travel across Pakistan. Moreover, Lahore is very well connected with other cities in the country by air, rail and road. Within the city, all our locations are accessible by Metro Bus Service, Speedo and Green Line Train System. Free local transportation will be provided to all international participants. You may also contact at info@globalhalal.org for further details and guidance. Looking forward to welcome you.

Visa

A valid passport is required to all visitors entering the Islamic Republic of Pakistan. You are requested to apply for a visa to the nearest Pakistani Embassy or High Commission. For this purpose, Organizing Committee will send official invitation/acceptance letter to International Attendees. Please book your flights and update the committee in time.

Venue

The venue for the event is Faletti's Hotel, Lahore. It is a unique blend of old and new, having successfully preserved its past aura to provide its guests with a lifetime memory. It is a marvelous mélange of Victorian, Colonial and Art Deco styles in its interiors.

The spacious guest rooms and sparkling marble floors are a constant reminder of the elegance of the colonial era. The “Greatest of Personalities” in Pakistan's history have walked the corridors of the hotel and shared the most daring ideas over a cup of tea in its restaurant and lounges.

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Message

Dr. Asim Mahmood Khan

Chairman

Punjab Livestock and Dairy Development Board

It is a privilege to extend my warm greetings to all attendees of the Asia Halal Summit on September 13 - 15, 2025 at Expo Center Lahore, Pakistan. As Chairman of the Punjab Livestock & Dairy Development Board, I recognize the critical role that the Halal industry plays in our economy and the vast potential it holds for growth and development. This summit, with its focus on “Inspiring Change by Export-Oriented Halal Industry & Accredited Certifications,” provides a valuable platform for stakeholders to collaborate, innovate, and drive the Halal sector forward. By enhancing our Halal certification processes and leveraging technological advancements, we can significantly boost our exports and establish Pakistan as a global leader in the Halal market. I look forward to the insightful discussions and fruitful partnerships that will emerge from this important event.

Warm regards,

Asim Mahmood Khan

Chairman

Punjab Livestock & Dairy Development Board



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Message

Muhammad Asim Javaid

Director General, Punjab Food Authority

Registrar, Punjab Halal Development Agency

It is my honor to greet all participants of the Asia Halal Summit, themed “Halal Trade growth through Integrity, Sustainability, and Innovation” on September 13 - 15, Expo Center, Lahore-Pakistan. The Halal industry holds immense potential for Pakistan, currently contributing only 0.26% to the global Halal food trade. This summit is a key step towards realizing our potential by bringing together stakeholders to exchange ideas and foster collaboration. By improving our production and certification processes and leveraging technology, we can boost Halal exports and position Pakistan as a global leader. The summit features plenary sessions, technical lectures, policy dialogues, and B2B meetings, offering valuable insights and strategies for success. We welcome esteemed guest speakers, leaders, and ministers to share their expertise and vision. As we gather in Lahore, I encourage all participants to engage fully and build lasting partnerships. Together, we can drive the growth of Pakistan’s Halal industry.

Warm regards,

Muhammad Asim Javaid

Director General, Punjab Food Authority / Registrar, Punjab Halal Development Agency



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Message

H.E. Ihsan Ovut

Secretary General

OIC/SMIIC

It is my pleasure to join the Asia Halal Summit, themed “Halal Trade growth through Integrity, Sustainability, and Innovation” on September 13 - 15, 2025 at Expo Center, Lahore

The Halal industry is a vital sector for global economic growth, and Pakistan’s potential within this industry is immense. This summit provides a unique platform for stakeholders to exchange ideas, foster collaboration, and explore opportunities to enhance Halal standards and exports. I look forward to engaging with esteemed leaders, experts, and industry professionals to share insights and strategies for advancing the Halal industry. Together, we can drive significant progress and innovation.

Warm regards,

H.E. Ihsan Ovut

Secretary General

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Message

Dr. Mazher Ayaz Khosa

Vice Chancellor

Cholistan University, Bahawalpur

I am honored to extend my warmest greetings to all participants and stakeholders of the Asia Halal Summit, themed “Halal Trade growth through Integrity, Sustainability, and Innovation”

is a pivotal event for advancing the Halal industry in Pakistan. Cholistan University is committed to supporting the development and innovation within the Halal sector. This summit provides a valuable platform for business leaders, policy experts, researchers, and industry professionals to collaborate, exchange ideas, and foster growth. By enhancing our production capabilities, implementing rigorous Halal certification processes, and adopting cutting-edge technology, we can significantly boost Halal exports and position Pakistan as a leader in the global market. I encourage all participants to engage fully, share their insights, and build lasting partnerships. Together, we can drive the growth of an export-oriented Halal industry in Pakistan. I look forward to the fruitful discussions and collaborations that will emerge from this important event.

Warm regards,

Dr. Mazher Ayaz Khosa

Vice Chancellor

Cholistan University, Bahawalpur



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Message

Akhtar A. Bughio

Director General

Pakistan Halal Authority

It is with great pride that I extend my warm greetings to all participants of the Asia Halal Summit

As the main enforcer of Halal regulations, the Pakistan Halal Authority (PHA) is committed to ensuring the highest standards in Halal production and certification. The theme, “Halal Trade growth through Integrity, Sustainability, and Innovation” aligns with our mission to enhance Halal certification processes, leverage technology, and boost production capabilities. This summit provides a platform for collaboration, innovation, and the exchange of ideas among stakeholders. Featuring plenary sessions, technical lectures, policy dialogues, and B2B meetings, the summit addresses challenges and opportunities within the Halal industry, offering valuable insights and strategies for success. I am delighted to welcome esteemed guest speakers and industry experts. Their participation underscores the collective effort required to advance our Halal sector. I encourage all participants to engage fully, share their perspectives, and build lasting partnerships. Together, we can drive the growth of Pakistan’s Halal industry.

Warm regards,

Mr. Akhtar Bughio

Director General

Pakistan Halal Authority



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